



**PDR “(Message Style Preference)” Sweepstakes
OFFICIAL RULES**

SWEEPSTAKES FACTS

PRIZES: AMERICAN EXPRESS® GIFT CARD

RETAIL VALUE: \$600 each

NUMBER OF PRIZES: 3

ODDS OF WINNING: Depend on the Total Number Eligible Entries Received

1. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.**
All federal, state, and local laws and regulations apply.
2. This sweepstakes is open to residents of the United States who are 21 years of age or older, as of 06/18/2019, who complete the Message Style Preference survey. Employees of PDR, LLC, its affiliates, subsidiaries, advertising and promotion agencies, and their families are not eligible to win. In order to enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules, and by entering you agree to be bound by these Official Rules and the decisions of PDR, and you certify that you are eligible to enter.
3. Sweepstakes begins 06/18/2019, 12:01 pm EST and ends 07/08/2019, 12:00 pm EST (the “deadline”). All respondents who completed a Message Style Preference survey and included their email address to be entered into the sweepstakes will receive one (1) entry into the Prize Drawing.
4. The prizes will be awarded by PDR, whose decision will be final and binding in all respects. PDR will randomly select the winner(s) from among all eligible entries received by the deadline. The winners do not have to be present at the drawing to win. Odds of winning depend on the total number of eligible entries received. The winners will be notified by telephone, email, or mail and may be required to complete an affidavit of eligibility/publicity which must be returned within 30 days of date of notification or an alternate winner will be selected. If any prize notification letters or prizes are returned to PDR as undeliverable, such prizes may be awarded to an alternate winner.
5. The prizes and their approximate retail value are as follows: three (3) AMERICAN EXPRESS® GIFT CARDS with a retail value of \$600. All other expenses not specifically listed herein are solely the winners’ responsibility including, but not limited to, connection charges, accessories and sales taxes. No transfer, refund, substitution or replacement of the prize is permitted, except that PDR reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). PDR does not make, nor in any manner will it be responsible for, any warranty, representation, or guaranty relating to the prizes provided.
6. Except where prohibited or restricted by law, the winners’ acceptance of their prizes constitutes their consent for PDR to use and/or publish their address, likeness, and biographical information worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of PDR, in any and all forms of media.
7. By participating in the Sweepstakes, entrants and the winners agree to release and hold harmless PDR and its parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability for loss, harm, damage, injury, cost, or expense of any nature



whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance, and/or use or misuse of the prize or participation in any Sweepstakes-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy, and merchandise delivery.

8. For the name of all winners, please send a self-addressed stamped envelope to: PDR at The Crossings at Jefferson Park, 200 Jefferson Park, Whippany, NJ 07981 Attention: Micaela Teodorescu, Director, Market Research, and reference "Message Style Preference".
9. PDR reserves the right to discontinue the Sweepstakes at any time.
10. SPONSOR: The sponsor of the Sweepstakes is PDR, LLC, The Crossings at Jefferson Park, 200 Jefferson Park, Whippany, NJ 07981